

# Blue Solutions® Choice

More control, more choice!

Blue Solutions Choice helps you to **control** your health coverage budget and gives your employees the opportunity to choose from more health plans.

## It's as easy as 1-2-3

To get started, follow these three easy steps:

1. You decide how much you want to spend on health care coverage and give each of your employees a set dollar amount to spend on their health insurance.
2. You create a custom portfolio of health plans for your employees to pick from. Below is a guide to help you decide how many health plans to include:

Number of eligible employees	Maximum number of health plans you may offer your employees
2-9	5
10-19	10
20-50	15
51-99	20

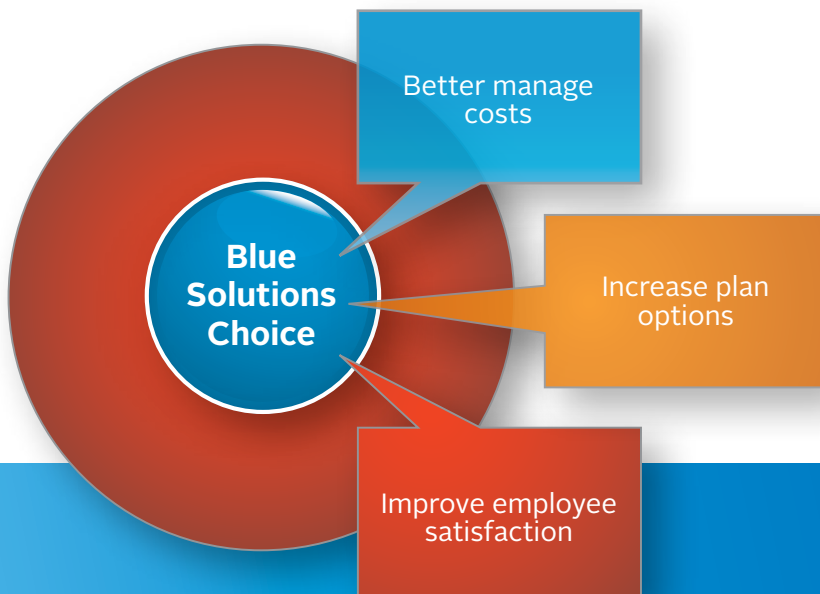
3. When it's time to enroll, your employees choose how to spend their health care dollars online.

## Great tools, resources, and programs still available

You and your employees still receive the same great tools, resources, and programs a Blue Solutions plan offers, including access to [ibxpress.com](http://ibxpress.com), reimbursements and discounts for healthy living, and the option of adding the value-added Healthy Lifestyles Rewards<sup>SM</sup> program.

## Find out why Blue Solutions Choice may be the best solution for your business.

Contact your broker, consultant, or Independence Blue Cross representative today.



**Independence** 

Independence Blue Cross offers product directly, through its subsidiaries, Keystone Health Plan East and QCC Insurance Company, and with Highmark Blue Shield - independent licensees of the Blue Cross and Blue Shield Association.