

SUBSCRIBER FIRST NAME SUBSCRIBER LAST NAME
SUBSCRIBER ADDRESS LINE 1
SUBSCRIBER ADDRESSSS 2
SUBSCRIBER CITY, SUBSCRIBER STATE SUBSCRIBER ZIP+4

Please help us update your personal information

Dear SUBSCRIBER FIRST NAME:

The Affordable Care Act (ACA) requires Independence Blue Cross (Independence) to report certain information about your health care coverage to the federal government. To accurately report your health care coverage status, we need a valid Social Security Number (SSN) on file for you and anyone covered under your Independence health plan.

We are writing to ask for your help updating our records. We are missing valid SSNs for you and/or the covered dependents listed on the enclosed form. We need you to provide us with valid SSNs as soon as possible. Please be assured that your privacy is very important to us. We are working with a trusted third-party vendor to securely collect and report this information to the federal government.

Why we are asking for Social Security Numbers

We are required by the ACA to report the name, SSN, and dates of coverage for all individuals covered by an Independence health plan to the Internal Revenue Service (IRS). The IRS will use this information to help ensure that Americans have health care coverage. This is commonly referred to as the individual mandate.

Independence will provide you with an IRS Form 1095-B as proof of your health care coverage. You will need this form to file your federal income tax return each year, beginning in 2016 for tax reporting year 2015. If Independence does not have SSNs for you and any covered dependents, it may affect your ability to file your tax return. You must be able to prove to the IRS that you have health care coverage, or you may face a financial penalty.

What you need to do to provide your information

Please review the enclosed form carefully, fill in the required information, and return the completed form *no later than* two weeks from the date you received this letter. For your convenience, we are enclosing a postage-paid envelope you can use to mail the form.

(over)

Your privacy is very important to us

We understand that you may have concerns about sharing SSNs. Please know that we take every possible measure to protect our members' personal information. For more about our privacy practices, visit www.ibx.com/privacy.

We appreciate your help and understanding in this matter and look forward to continuing to provide you and your family with health care coverage you can count on for many years to come.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Fad", written over a faint, illegible background.

Scott Fad
Vice President
Customer Service

Enclosure

SAMPLE