

Presented with support from the Cascadia Region Green Building Council

## Green Buildings: Are They Marketable?

The marketability of green buildings is directly correlated with an understanding of the benefits these buildings provide. Across the country, LEED (Leadership in Energy and Environmental Design) is gaining momentum, and its market adoption is fueled by federal, state, and local governments, universities and Fortune 500 campuses that are adopting minimum LEED standards. These owner-occupiers understand the benefits of a higher performing building - one that promotes the health of its occupants and costs less to operate. But much of the market remains uneducated as to the specific benefits of and returns on green buildings for both owners and tenants in their distinct market sectors. In this presentation we will highlight the benefits that resonate most in the market.

**Tom Paladino**  
 President  
 Paladino and Company

**Douglas Howe**  
 President  
 Touchstone Corporation

**Dan Ivanoff**  
 Managing Investment  
 Partner  
 Schnitzer Northwest, LLC

**Pat Callahan**  
 Senior VP-Seattle  
 Equity Office Properties

### 2005 Breakfast Series Sponsors



**Tuesday, September 27, 2005**

**7:30 to 9:00 a.m.**

**Meydenbauer Center**

\$35 members / \$40 non-members

**RSVP by Wednesday, September 21**

***Due to limited seating, advance registration is required.***

**Register online at [bellevuedowntown.com/events](http://bellevuedowntown.com/events)**

#### **Breakfast Choices**

Both breakfasts served with juice, pastries, coffee and tea

A: Scrambled eggs with sun dried tomatoes and cheddar, roasted potatoes, smoked bacon and apple sausage

B: Yogurt and granola parfait with a seasonal fruit plate including a variety of berries, fruits and melons

### Advance Registration Form

September Membership Meeting – September 27, 2005

Company \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Name(s): *please type or print legibly*

Meal Selection  
 A or B

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
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**Please detach and return registration form with payment by September 21.**

**Questions? Call 425-453-1223.** Make checks payable to **Bellevue Downtown Association**, 500 108th Ave. NE Suite 210, Bellevue, WA 98004. ***You will be invoiced for cancellations made after September 21st.***