

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 1

Q1. Since 1972 the Canadian federal government has BANNED oil tankers from transporting crude oil through BC's inside passage to protect the coast from oil spills. Now Ottawa is considering allowing oil tankers to transport crude oil through our coastal waters. IN YOUR OPINION, should we (BAN or ALLOW) oil tanker traffic in BC's inside coastal waters.

	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from		Provincial Voting Intent					Federal Voting Intent						
	Traffic Opinion		Tank Terminal		Kitimat													
	Ban	Allow	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
BAN oil tanker traffic	363 72% F	363 100% A	-	68 67%	295 74%	49 34%	296 93% AF	107 65%	103 85% AHKL	54 81% HKL	5 50%	93 67%	93 67%	81 74%	76 92% AMNP	42 72%	-	70 64%
ALLOW oil tanker traffic	95 19% GIO	-	95 100% A	25 25%	69 17%	81 57% AG	9 3%	44 27% AIL	12 10%	10 15%	5 50% AIJL	24 17%	42 30% ANOR	19 18% O	2 3% O	11 18% O	3 100% AMNO P	18 17% O
Don't Know/Refused	44 9% GM	-	-	9 9%	36 9%	13 9% G	12 4%	13 8%	6 5%	3 4%	-	23 16% AHIJ	5 4%	8 8%	5 6% O	6 10% O	-	21 19% AMNO

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

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Table 2

Q2. The company Enbridge recently announced plans to build an oil tanker terminal on BC's North Coast. Oil tanker traffic would transport crude oil 100 kilometres through the inside passage and along the coastal waters of the Great Bear Rainforest and then up a 140km fjord [pronounced: FEE-YORD] to the town of Kitimat. Before Today, have you heard of the plans to build an oil tanker terminal in Kitimat, BC?

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from		Provincial Voting Intent					Federal Voting Intent					
		Traffic Opinion		Tank Terminal		Kitimat		Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
		Ban	Allow	Yes	No	Favour	Oppose											
Total	240	172	53	53	187	68	157	85	54	29	4	68	75	56	33	28	1	48
Unweighted Base	242	176	49	58	184	68	159	82	59	26	4	71	79	57	33	23	1	49
Yes	53 22%	33 19%	14 27%	53 100% A	-	21 31%	31 20%	25 29%	13 24%	3 11%	-	12 18%	20 26%	13 22%	10 30%	5 17%	-	6 13%
No	187 78%	139 81%	39 73%	-	187 100% A	47 69%	126 80%	60 71%	41 76%	25 89%	4 100%	56 82%	55 74%	44 78%	23 70%	23 83%	1 100%	42 87%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 3

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 a. Ottawa should NOT allow oil tankers to transport crude oil within BC coastal waters without FIRST consulting British Columbians in public hearings.

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from		Provincial Voting Intent					Federal Voting Intent					
		Traffic Opinion		Tank Terminal		Kitimat		Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
		Ban	Allow	Yes	No	Favour	Oppose											
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
Strongly Agree	362 72% CFM	294 81% AC	48 51%	71 70%	291 73%	69 48%	270 85% AF	113 69%	91 75%	54 80%	5 50% K	99 71%	87 62%	79 73%	67 81% M	49 83% M	2 62%	78 72%
Somewhat Agree	87 17% G	48 13%	26 28% AB	17 17%	70 17%	45 32% AG	29 9%	32 19%	19 16%	10 15%	0 5%	26 18%	35 25% ANOP	15 14%	11 13%	4 7%	1 38%	21 20% P
Somewhat Disagree	16 3%	7 2%	4 4%	5 5%	11 3%	9 6% G	6 2%	6 4%	4 3%	-	1 8%	5 4%	4 3%	5 5%	2 2%	2 4%	-	3 2%
Strongly Disagree	27 5%	10 3%	16 17% AB	9 8%	19 5%	19 13% AG	8 3%	10 6%	5 4%	3 5%	3 30% AHIJL	6 4%	13 10% AOR	7 6%	1 1%	3 6%	-	3 3%
NET: Strongly/ Somewhat Agree	449 89% CFK	342 94% AC	75 79%	89 86%	360 90%	114 80%	300 95% AF	144 88% K	110 91% K	64 95% K	6 54%	125 90% K	121 87%	94 87%	78 95%	53 90%	3 100%	100 91%
NET: Strongly/ Somewhat Disagree	43 9% BG	17 5%	20 21% AB	13 13% E	30 7%	28 20% AG	14 4%	16 10%	9 7%	3 5%	4 38% AHIJL	11 8%	18 13% OR	12 11% O	2 3%	6 10%	-	6 5%
Don't Know/Refused	10 2%	3 1%	0 *	0 *	9 2%	0 *	3 1%	3 2%	3 2%	-	1 8%	3 2%	1 1%	3 3%	2 3%	-	-	4 4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 4

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 b. Modern technology means that there is LITTLE or NO risk of a major oil spill from oil tankers.

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from		Provincial Voting Intent					Federal Voting Intent							
		Traffic Opinion		Tank Terminal		Kitimat		Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
		Ban	Allow	Yes	No	Yes	No													
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R			
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109		
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114		
Strongly Agree	41 8% BGJ	16 4%	23 24% AB	12 11%	29 7%	30 21% AG	9 3%	21 13% J	8 7%	1 1%	0 5%	10 7%	18 13% OR	11 10%	3 3%	3 5%	1 25%	5 5%		
Somewhat Agree	75 15% BG	36 10%	33 35% AB	16 16%	58 15%	42 29% AG	27 8%	21 13% J	21 17%	10 15%	4 38% AHL	19 13%	26 19%	14 13%	11 13%	11 18%	1 38%	12 11%		
Somewhat Disagree	142 28% C	106 29% C	17 18%	21 20%	121 30% D	37 26%	90 28%	54 33% J	30 24%	13 19%	4 34%	42 30%	41 29%	33 30%	20 24%	11 19%	1 37%	36 33%		
Strongly Disagree	223 44% CF	196 54% AC	20 22%	51 50%	172 43%	28 19%	185 59% AF	63 39%	59 48%	41 62% AHKL	3 24%	58 41%	50 36%	48 44%	48 58% AMR	34 57% MR	-	43 39%		
NET: Strongly/ Somewhat Agree	115 23% BG	52 14%	56 59% AB	28 27%	87 22%	72 50% AG	36 11%	42 26%	29 24%	11 16%	4 42%	28 20%	44 32% AOR	25 23%	13 16%	14 23%	2 63% OR	17 16%		
NET: Strongly/ Somewhat Disagree	365 73% CF	301 83% AC	38 40%	72 70%	294 74%	65 45%	275 87% AF	117 72%	88 72%	54 81%	6 58%	100 72%	91 65%	81 75%	68 82% M	45 76%	1 37%	79 73%		
Don't Know/Refused	22 4%	10 3%	1 1%	3 3%	19 5%	6 4%	6 2%	5 3%	4 4%	2 3%	-	11 8% A	4 3%	3 2%	1 2%	0 1%	-	13 12% AMNOP		

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 5

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 c. Because we all use oil, we have no right to oppose oil tankers on our coast.

	Aware of Plan				Opinion on		Provincial Voting Intent					Federal Voting Intent						
	Oil Tanker		to Build Kit		Tanker to/from													
	Traffic Opinion		Tank Terminal		Kitimat													
Total	Ban	Allow	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
Strongly Agree	57 11% BG	15 4%	37 39% AB	12 11%	45 11%	41 29% AG	11 4%	23 14% IL	7 6%	12 17% IL	5 44% AHIJL	9 7%	27 19% ANR	11 10%	-	12 20% R	1 25%	7 6%
Somewhat Agree	56 11% JP	33 9%	16 16%	14 13%	43 11%	26 18% AG	26 8%	20 12% J	19 16% J	2 3%	0 5%	14 10%	15 11% P	10 9%	15 18% P	1 2% AMNO	2 75% P	14 12% P
Somewhat Disagree	140 28%	98 27%	21 22%	27 27%	113 28%	43 30%	81 26%	50 31%	31 26%	15 22%	1 11%	43 31%	40 28%	30 27%	21 25%	16 27%	-	34 31%
Strongly Disagree	234 47% CF	209 58% AC	19 20%	45 43%	190 48%	27 19% AF	195 62%	65 40%	59 48%	38 57% H	4 40%	68 49%	55 40%	54 49%	44 53%	30 51%	-	52 48%
NET: Strongly/ Somewhat Agree	113 22% BG	48 13%	53 56% AB	25 25%	88 22%	67 47% AG	38 12%	44 27% L	27 22%	13 20%	5 49% AJL	24 17%	42 30% ANR	21 19%	15 18%	13 22%	3 100% AMNO	20 18% P
NET: Strongly/ Somewhat Disagree	374 75% CF	307 85% AC	40 42%	72 70%	303 76%	69 48% AF	276 87%	115 70%	90 74%	53 79%	5 51%	111 80% HK	95 68%	83 77%	65 78%	46 78%	-	86 79% M
Don't Know/Refused	15 3%	8 2%	2 2%	6 5%	9 2%	7 5% G	3 1%	5 3%	5 4%	1 1%	-	5 3%	3 2%	5 4%	3 4%	-	-	3 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 6

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 d. With global oil stocks decreasing Canada should not be exporting oil to Asia by oil tanker; our own needs should come first.

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from		Provincial Voting Intent					Federal Voting Intent					
		Traffic Opinion		Tank Terminal		Kitimat		Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
		Ban	Allow	Yes	No	Favour	Oppose											
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
Strongly Agree	281 56% C	224 62% C	41 43%	53 52%	228 57%	71 50%	197 62% F	88 54%	62 51%	35 52%	9 84% I	87 63% I	82 59%	60 55%	44 54%	30 51%	-	65 59%
Somewhat Agree	116 23%	82 23%	25 26%	18 18%	98 24%	35 24%	70 22%	33 20%	39 32% AHL	17 26%	-	26 19%	29 21%	21 19%	29 35% AMNR	12 20%	2 75% AMNP R	23 21%
Somewhat Disagree	65 13% O	34 9%	18 19% B	19 18%	47 12%	20 14%	33 10%	24 15%	10 8%	10 15%	-	21 15%	14 10%	18 16% O	4 5%	14 24% AMO	-	15 13%
Strongly Disagree	23 5% L	13 4%	10 10% B	8 8%	15 4%	14 10% AG	8 3%	14 8% L	4 4%	3 4%	-	2 1%	12 9% R	6 5%	-	3 5%	-	2 2%
NET: Strongly/ Somewhat Agree	397 79% CD	306 84% C	65 69%	71 69%	326 82% D	106 74%	267 84% F	121 74%	101 83%	52 78%	9 84%	113 81%	111 80%	80 74%	73 89% ANP	42 71%	2 75%	88 81%
NET: Strongly/ Somewhat Disagree	88 18% BO	48 13%	28 29% AB	27 26% E	61 15%	34 24% G	41 13%	38 23% I	14 12%	13 20%	-	23 16%	27 19% O	23 21% O	4 5%	17 29% OR	-	17 16% O
Don't Know/Refused	17 3%	9 2%	2 2%	4 4%	12 3%	3 2%	9 3%	4 3%	6 5%	2 2%	2 16% AHJL	3 2%	2 1%	5 5% M	5 6% M	-	1 25% AM	4 4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 7

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 e. The communities that would be most affected by an oil spill should have first say in whether tankers are allowed in BC's north coast.

	Oil Tanker		Aware of Plan		Opinion on		Provincial Voting Intent					Federal Voting Intent						
	Traffic Opinion		to Build Kit		Tanker to/from		Kitimat					Conservative						
	Total	Ban	Allow	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
Strongly Agree	260 52% CFH	220 61% AC	32 33%	46 45%	214 53%	51 35%	195 62% AF	71 43%	74 60%	43 63%	5 43%	68 49%	63 45%	59 54%	51 61%	34 58%	-	54 49%
Somewhat Agree	127 25%	75 21%	29 30%	23 23%	104 26%	44 31% G	63 20%	38 24%	31 25%	17 25%	3 27%	38 27%	40 29% N	20 18%	19 24%	15 25%	1 37%	31 29%
Somewhat Disagree	48 9%	34 9%	10 10%	9 9%	38 10%	14 10%	29 9%	23 14% J	10 8%	2 3%	-	13 9%	12 9%	13 12%	8 10%	4 8%	1 38%	8 8%
Strongly Disagree	57 11% I	28 8% AB	25 26%	19 18% AE	38 10%	29 21% AG	26 8%	28 17% AIJ	5 4%	5 7%	3 30% IJ	16 12% I	23 17% O	12 11%	3 4%	5 8%	1 25%	13 12%
NET: Strongly/ Somewhat Agree	387 77% CDFH	295 81% C	60 64%	69 67%	318 79% D	94 66%	257 81% F	109 67%	104 86% AHL	59 89% AHL	7 70%	106 76%	103 74%	78 72%	70 85% NQ	49 83% Q	1 37%	86 78%
NET: Strongly/ Somewhat Disagree	104 21% IJ	63 17% AB	34 36%	28 27%	76 19%	44 31% AG	56 18%	50 31% AIJL	15 12%	7 10%	3 30%	29 21%	35 25%	26 23%	12 14%	9 15%	2 63% OP	21 19%
Don't Know/Refused	11 2%	5 1%	0 *	5 5% E	6 1%	5 4% G	4 1%	4 2%	2 2%	1 2%	-	4 3%	1 1%	5 4%	1 1%	1 2%	-	3 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 8

Q4. Although the next provincial general election will not be held until May 2009, if an election were to be held tomorrow, which party would you vote for...  
IF "WOULDN'T VOTE", "DK", "REF" PROBE: Then which one do you most lean towards?

	Oil Tanker			Aware of Plan to Build Kit		Opinion on Tanker to/from		Provincial Voting Intent					Federal Voting Intent					
	Traffic Opinion		Tank Terminal	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
	Total	Ban	Allow	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
	A	B	C															
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
The Liberals	163 32% OPR	107 29% AB	44 46% AB	42 41% E	121 30% E	59 41% AG	92 29% AG	163 100% A	-	-	-	-	82 59% AOPR	68 63% AOPR	3 4% AOPR	3 4% AOPR	3 100% AOPR	4 4% AOPR
The NDP	122 24% CMPR	103 28% C	12 13%	26 26%	96 24%	28 19%	88 28% F	-	122 100% A	-	-	-	22 16% R	20 19% PR	71 86% AMNP R	4 7% AMNO R	-	4 4%
The Green Party	67 13% MR	54 15%	10 10%	10 10%	57 14%	11 8%	54 17% F	-	-	67 100% A	-	-	8 6% R	7 7% R	5 6% R	45 76% AMNO R	-	1 1%
Other	11 2%	5 1%	5 6% AB	1 1%	10 2%	5 4%	5 2%	-	-	-	11 100% A	-	11 8% A	-	-	-	-	-
Wouldn't vote	23 5% B	6 2%	10 11% AB	4 4%	20 5%	8 6%	8 3%	-	-	-	-	23 17% A	3 2%	-	-	2 3%	-	18 17% AMP
Don't Know/Refused	116 23% MNOP	87 24% C	13 14%	20 20%	96 24%	32 22%	69 22%	-	-	-	-	116 83% A	13 9%	13 12%	3 4%	6 10%	-	81 74% AMNOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 9

Q4. DECIDED VOTE:

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from		Provincial Voting Intent					Federal Voting Intent					
		Traffic Opinion		Tank Terminal		Kitimat		Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
	A	Ban	Allow	Yes	No	Favour	Oppose	H	I	J	K	L	M	N	O	P	Q	R
Total	363	270	71	79	284	103	239	163	122	67	11	-	123	96	80	51	3	10
Unweighted Base	357	266	68	81	276	97	238	160	120	67	10	-	129	94	70	49	3	12
The Liberals	163 45% OP	107 40%	44 61% AB	42 53%	121 43%	59 57% AG	92 38%	163 100% A	-	-	-	-	82 67% AOP	68 71% AOP	3 4%	3 5%	3 100% OP	4 43% OP
The NDP	122 34% CMNP	103 38% C	12 17%	26 33%	96 34%	28 27%	88 37%	-	122 100% A	-	-	-	22 18%	20 21% P	71 89% AMNP R	4 8%	-	4 44% MP
The Green Party	67 19% MNO	54 20%	10 14%	10 13%	57 20%	11 11%	54 23% F	-	-	67 100% A	-	-	8 7%	7 8%	5 6%	45 88% AMNO R	-	1 14%
Other	11 3%	5 2%	5 7% B	1 1%	10 3%	5 5%	5 2%	-	-	-	11 100% A	-	11 9% A	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 10

Q5. And if a federal general election were held tomorrow, which one of the following parties would you vote for?  
IF "WOULDN'T VOTE", "DK", "REF" PROBE: Then which one do you most lean towards?

	Aware of Plan to Build Kit				Opinion on Tanker to/from		Provincial Voting Intent					Federal Voting Intent						
	Oil Tanker		Tank Terminal		Kitimat		Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided	
	Traffic Opinion	Ban	Allow	Yes	No	Favour												Oppose
Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
Conservative	140 28% IJL	93 26% AB	42 44%	34 33%	106 26%	56 39%	81 25%	82 50% AIJL	22 18%	8 12%	11 100%	17 12%	140 100% A	-	-	-	-	-
Liberal	109 22% JL	81 22%	19 20%	23 22%	86 22%	31 22%	68 22%	68 42% AIJL	20 17%	7 11%	-	13 9%	-	109 100% A	-	-	-	-
NDP	83 16% CHL	76 21% C	2 2%	20 20%	63 16%	14 10%	64 20% F	3 2%	71 58% AHJL	5 8%	-	3 2%	-	-	83 100% A	-	-	-
Green	59 12% HIL	42 12%	11 11%	11 11%	48 12%	12 8%	44 14%	3 2%	4 3%	45 67% AHIL	-	7 5%	-	-	-	59 100% A	-	-
Other	3 1%	-	3 3%	-	3 1%	3 2%	-	3 2%	-	-	-	-	-	-	-	-	3 100% A	-
Wouldn't vote	15 3% B	4 1%	8 9% AB	1 1%	14 4%	6 4% G	4 1%	-	-	-	-	15 11% A	-	-	-	-	-	15 14% A
Don't Know/Refused	94 19% HIJ	66 18%	10 11%	14 13%	81 20%	22 15%	56 18%	4 3%	4 4%	1 2%	-	84 60% AHIJ	-	-	-	-	-	94 86% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 11

Q5. DECIDED VOTE:

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from Kitimat		Provincial Voting Intent					Federal Voting Intent					
		Traffic Opinion		Tank Terminal		Favour Oppose		Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
		Ban	Allow	Yes	No	Favour	Oppose	H	I	J	K	L	M	N	O	P	Q	R
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	393	292	76	88	305	115	257	159	118	66	11	40	140	109	83	59	3	-
Unweighted Base	388	290	74	88	300	110	256	155	114	66	10	43	149	109	73	54	3	-
Conservative	140 36% IJ	93 32% AB	42 55% AB	34 38% AG	106 35% AG	56 48% AG	81 31% AG	82 52% AIJ	22 19% AIJ	8 12% AHIJL	11 100% AHIJL	17 41% IJ	140 100% A	-	-	-	-	-
Liberal	109 28% IJ	81 28% IJ	19 25% IJ	23 26% IJ	86 28% IJ	31 27% IJ	68 27% IJ	68 43% AIJ	20 17% AIJ	7 11% AIJ	-	13 32% IJ	-	109 100% A	-	-	-	-
NDP	83 21% CFHJL	76 26% C	2 3% C	20 23% C	63 21% C	14 12% F	64 25% F	3 2% AHJL	71 61% AHJL	5 8% H	-	3 8% HI	-	-	83 100% A	-	-	-
Green	59 15% HI	42 14% HI	11 14% HI	11 13% HI	48 16% HI	12 10% HI	44 17% HI	3 2% AHIL	4 3% AHIL	45 68% AHIL	-	7 19% HI	-	-	-	59 100% A	-	-
Other	3 1%	-	3 4%	-	3 1%	3 2%	-	3 2%	-	-	-	-	-	-	-	-	-	3 100% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 12

Now a few questions for classification purposes only...  
D1. Which of the following describes your age ...

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from		Provincial Voting Intent					Federal Voting Intent					
		Ban	Allow	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
18 to 24	60 12%	35 10%	17 18% B	7 7%	53 13%	25 17% G	28 9%	16 10%	18 15%	12 18%	3 30% L	10 7%	11 8%	11 10%	17 21% AMNR	11 18% M	-	10 9%
25 to 34	84 17% M	59 16%	20 21%	14 14%	70 17%	23 16%	56 18%	24 14%	22 18%	8 12%	1 9%	29 21%	14 10%	20 18%	17 21% M	14 24% M	-	18 17%
35 to 44	94 19%	74 21%	13 13%	18 17%	76 19%	24 17%	65 21%	34 21%	22 18%	18 26% L	1 11%	19 14%	24 17%	21 19%	15 18%	14 24%	2 75% AMNO R	18 16%
45 to 54	99 20%	70 19%	16 17%	23 23%	76 19%	28 20%	58 18%	37 23%	23 19%	10 15%	1 8%	28 20%	29 21%	23 21%	14 17%	10 16%	-	23 21%
55 to 64	75 15% P	60 16%	11 12%	18 18%	56 14%	19 13%	52 17%	25 16%	17 14%	9 14%	4 38% AIL	19 14%	32 23% ANP	14 13%	11 13%	3 4%	-	15 14%
65 or older	88 17% O	62 17%	16 17%	22 22%	66 16%	23 16%	55 17%	27 17%	19 15%	10 15%	0 5%	31 23%	30 22% O	19 17%	7 8%	8 13%	1 25%	23 21% O
Refused	4 1%	2 1%	1 1%	0 *	3 1%	2 1%	2 1%	-	2 1%	-	-	2 2%	-	0 *	2 2%	-	-	2 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 13

D2. Which of the following categories best describes your educational background ...

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from Kitimat		Provincial Voting Intent					Federal Voting Intent					
		Ban	Allow	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
High school or less	115 23%	77 21%	22 23%	20 20%	95 24%	38 26%	66 21%	33 20%	25 20%	18 27%	2 18%	37 27%	30 22%	22 20%	17 20%	17 29%	1 38%	28 26%
Vocational/ technical/college	156 31%	117 32%	26 27%	34 33%	123 31%	39 27%	105 33%	42 26%	43 36%	21 32%	3 26%	47 34%	42 30%	31 28%	27 33%	20 34%	-	37 34%
Some university	82 16%	61 17%	15 16%	16 15%	66 17%	20 14%	55 17%	24 15%	15 12%	12 18%	1 6%	30 21%	18 13%	16 15%	13 16%	9 15%	-	25 23%
Graduated university	144 29% LR	105 29%	30 31%	31 30%	113 28%	43 30%	89 28%	63 39% AJL	38 31% L	15 23%	5 50% L	23 16%	48 34% R	40 37% R	25 30% R	13 22% R	2 62% R	16 15%
Refused	5 1%	2 1%	2 3%	2 2%	3 1%	3 2%	1 *	1 *	1 1%	-	-	3 2%	2 1%	-	0 *	-	-	3 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 14

D3. Which of the following best describes your total annual household income before taxes ...

	Total	Oil Tanker Traffic Opinion		Aware of Plan to Build Kit		Opinion on Tanker to/from Kitimat		Provincial Voting Intent					Federal Voting Intent					
		Ban	Allow	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
Less than \$25,000	54 11% M	39 11% B	6 6% C	12 12% D	42 11% E	11 7% F	41 13% G	11 7% H	12 10% I	17 25% J	1 7% K	13 10% L	8 5% M	11 10% N	13 16% O	12 21% P	- - Q	10 9% R
\$25,000 to less than \$45,000	66 13%	46 13%	15 15%	7 7%	59 15% D	18 13%	44 14%	17 11%	23 19%	9 14%	- -	16 12%	11 8%	16 14%	14 17% M	12 20% M	- -	13 12%
\$45,000 to less than \$65,000	84 17%	63 17%	12 13%	16 16%	68 17%	26 18%	50 16%	20 12%	27 22% H	11 16%	1 13%	25 18%	25 18%	21 19%	13 16%	7 11%	- -	18 16%
\$65,000 to less than \$100,000	100 20% L	74 20%	21 22%	21 20%	79 20%	28 20%	62 20%	40 24% L	30 25% L	11 16%	2 19%	17 12%	27 19%	23 22%	24 29% R	11 18%	1 38%	14 13%
\$100,000 or more	102 20%	76 21%	19 20%	25 24%	77 19%	28 20%	68 21%	47 29% AIJL	20 16%	11 16%	1 8%	24 17%	34 24%	26 24%	12 14%	10 18%	1 37%	19 17%
Don't Know	19 4%	7 2%	7 7% B	2 2%	17 4%	6 4%	6 2%	4 3%	- -	4 6%	- -	10 7%	1 1%	3 3%	- -	4 7% M	1 25% MN	10 9% AM
Refused	77 15% IP	57 16%	15 16%	20 19%	58 14%	26 18%	46 14%	24 15%	10 8%	5 7%	6 53% AHIJL	33 24% AHIJ	34 25% ANOP	8 8%	7 9%	3 5%	- -	25 23% ANOP

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 15

D4. Which of the following best describes your current household composition...

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from Kitimat		Provincial Voting Intent					Federal Voting Intent					
		Traffic Opinion		Tank Terminal		Favour Oppose		Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
		Ban	Allow	Yes	No	Favour	Oppose	H	I	J	K	L	M	N	O	P	Q	R
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
Single with no children	108 22%	76 21%	19 20%	22 21%	86 22%	30 21%	68 21%	33 20%	27 22%	15 22%	4 37%	29 21%	28 20%	27 25%	17 20%	12 20%	1 25%	23 21%
A couple with no children	151 30%	122 34%	21 22%	36 35%	115 29%	36 25%	108 34%	48 30%	46 38%	21 31%	1 13%	35 25%	48 34%	34 31%	23 28%	19 32%	-	27 25%
A family with children (includes single parent households)	211 42%	145 40%	47 50%	35 34%	176 44%	64 45%	125 39%	74 45%	46 38%	30 45%	5 50%	57 41%	56 40%	44 41%	39 48%	26 44%	2 75%	44 40%
Other	25 5%	16 4%	6 6%	8 7%	17 4%	10 7%	13 4%	8 5%	2 2%	2 3%	-	13 9%	7 5%	3 3%	3 3%	2 3%	-	10 9%
Refused	6 1%	5 1%	2 2%	2 2%	5 1%	3 2%	3 1%	-	0 *	-	-	6 4%	1 1%	-	0 *	-	-	5 5% AM

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 16

D7. Gender:

	Total	Oil Tanker Traffic Opinion		Aware of Plan to Build Kit Tank Terminal		Opinion on Tanker to/from Kitimat		Provincial Voting Intent					Federal Voting Intent					
		Ban	Allow	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114
Male	245 49% O	160 44% AB	67 71% AB	64 63% AE	181 45% AE	98 69% AG	137 43% AG	96 59% AIL	53 43% AIL	31 47% AIL	5 48% AIL	60 43% AIL	81 58% OR	58 53% O	30 36% O	30 51% O	3 100% OR	44 41% OR
Female	257 51% CDFH	203 56% C	27 29% C	38 37% D	219 55% D	45 31% F	180 57% F	67 41% H	69 57% H	36 53% H	5 52% H	79 57% H	59 42% AMN	51 47% AMN	53 64% AMN	29 49% AMN	-	65 59% M

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 17

D8. Region:

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from Kitimat		Provincial Voting Intent					Federal Voting Intent							
		Traffic Opinion		Tank Terminal		Favour		Oppose		Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
		Ban	Allow	Yes	No	Favour	Oppose	H	I	J	K	L	M	N	O	P	Q	R		
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109		
Unweighted Base	502	366	91	106	396	139	320	160	120	67	10	145	149	109	73	54	3	114		
Vancouver	70 14% R	55 15%	8 9%	21 21% E	49 12%	12 8%	58 18% F	26 16%	22 18%	6 8%	0 5%	17 12%	18 13%	21 19% R	17 20% R	7 12%	-	8 7%		
North Shore	21 4%	16 5%	4 4%	8 8% E	13 3%	8 6%	9 3%	11 7% L	6 5%	1 2%	1 8%	2 2%	7 5%	6 6%	3 4%	2 3%	1 25% R	2 2%		
Burnaby/New West	33 7% F	24 7%	2 2%	5 5%	28 7%	4 2%	23 7% F	16 10%	7 6%	3 4%	-	7 5%	6 4%	13 12% M	3 4%	3 5%	-	7 7%		
Tri-Cities/Maple Ridge/Pitt Meadows (Includes Coquitlam/Port Moody/Port Coquitlam /Anmore/Belcarra)	36 7%	31 8%	3 3%	6 6%	30 7%	7 5%	26 8%	7 5%	12 10%	7 11%	-	9 7%	5 4%	5 4%	9 11% M	9 15% AMN	-	8 8%		
Richmond/Tsawwassen/Ladner/ S. Delta	28 6%	23 6%	3 4%	8 8%	20 5%	5 3%	21 7%	9 6%	2 2%	7 10% I	-	9 7%	8 6%	7 7%	1 1%	4 7%	-	7 6%		
Surrey/White Rock/North Delta	58 12% R	39 11%	16 17%	15 14%	43 11%	28 20% AG	29 9%	25 15%	13 11%	9 13%	-	12 8%	17 12% R	20 18% R	7 8%	8 14% R	1 37% R	5 5%		
Langley/E. to Aldergrove	15 3%	9 2%	3 3%	2 2%	12 3%	3 2%	7 2%	6 4%	1 1%	0 1%	-	7 5%	2 2%	4 4%	1 1%	0 1%	-	7 6%		
Fraser Valley/ Other SW	39 8% D	26 7%	12 13%	2 2%	37 9% D	15 10%	23 7%	21 13% IL	5 4%	5 7%	2 18% L	6 4%	23 ANOPR	4 4%	2 2%	4 6%	1 38% NOPR	5 4%		
Capital Region District	41 8%	29 8%	7 7%	11 10%	30 7%	9 6%	25 8%	14 8%	6 5%	11 16% AIL	1 8%	9 7%	10 7%	7 7%	7 8%	7 12%	-	9 9%		
Rest of the Island & Coast	46 9% H	40 11%	7 7%	6 6%	40 10%	9 6%	37 12%	4 3%	18 15% H	9 14% H	1 9%	14 10% H	8 6%	7 6%	15 18% AMN	5 9%	-	11 10%		
Thompson/Okanagan	60 12% H	38 11%	12 12%	7 6%	53 13% D	19 13%	35 11%	10 6%	12 10%	4 6%	6 53% AHIJL	28 20% AHIJ	17 12%	7 7%	5 6%	4 7%	-	28 25% AMNOP		
Kootenay	17 3%	9 3%	7 7%	1 1%	16 4%	6 4%	8 3%	6 4%	4 3%	5 7%	-	3 2%	10 7% AN	1 1%	1 2%	3 5%	-	2 2%		

# Synovate

July 15, 2008

		Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from Kitimat		Provincial Voting Intent					Federal Voting Intent					
	Total	Ban	Allow	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Cariboo	18 4%	13 4%	5 6%	7 6%	12 3%	9 7%	8 3%	2 1%	8 6%	0 1%	-	8 6%	5 4%	6 5%	3 4%	-	-	4 4%
NorthCoast	7 1%	5 1%	1 2%	0 *	6 2%	2 2%	4 1%	1 1%	6 5%	-	-	-	1 1%	-	5 7%	-	-	-
																		AM

(continued)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 17

D8. Region:

	Total	Oil Tanker		Aware of Plan to Build Kit		Opinion on Tanker to/from Kitimat		Provincial Voting Intent					Federal Voting Intent					
		Ban	Allow	Yes	No	Favour	Oppose	Liberal	NDP	Green	Other	Undecided	Conservative	Liberal	NDP	Green	Other	Undecided
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Total	502	363	95	102	400	143	317	163	122	67	11	139	140	109	83	59	3	109
Nechako	5 1%	5 1%	-	2 2%	3 1%	3 2%	2 1%	3 2%	0 *	0 1%	-	1 1%	1 *	-	3 3%	1 2%	-	1 1%
Northeast	8 2%	2 1%	5 5% B	2 2%	6 1%	5 4%	2 *	1 1%	-	-	-	7 5% AH	1 1%	-	-	2 3%	-	5 5% M

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E - A/F/G - A/H/I/J/K/L - A/M/N/O/P/Q/R

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 1

Q1. Since 1972 the Canadian federal government has BANNED oil tankers from transporting crude oil through BC's inside passage to protect the coast from oil spills. Now Ottawa is considering allowing oil tankers to transport crude oil through our coastal waters. IN YOUR OPINION, should we (BAN or ALLOW) oil tanker traffic in BC's inside coastal waters.

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islld	Th/OK	North	25-	45-	65-	DK/Ref		
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100	100+	
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
BAN oil tanker traffic	363 72%	196 75%	167 69%	26 65%	69 79%	47 62%	25 66%	39 73%	46 70%	63 75%	74 74%	76 75%	64 67%
ALLOW oil tanker traffic	95 19%	39 15%	56 23%	12 31%	14 16%	18 24%	11 30%	6 11%	15 22%	12 14%	21 21%	19 19%	22 23%
Don't Know/Refused	44 9%	26 10%	19 8%	1 4%	5 5%	11 14%	1 4%	9 16%	5 8%	9 11%	5 5%	6 6%	10 11%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 2

Q2. The company Enbridge recently announced plans to build an oil tanker terminal on BC's North Coast. Oil tanker traffic would transport crude oil 100 kilometres through the inside passage and along the coastal waters of the Great Bear Rainforest and then up a 140km fjord [pronounced: FEE-YORD] to the town of Kitimat. Before Today, have you heard of the plans to build an oil tanker terminal in Kitimat, BC?

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Isl'd	Th/OK	North	25-	45-	65-		DK/Ref	
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100		100+
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	240	129	111	22	37	37	16	29	29	37	50	46	49
Unweighted Base	242	126	116	20	38	39	19	29	29	40	45	45	54
Yes	53 22%	37 28% CDF	17 15%	1 4%	8 21%	4 12%	4 23%	6 20%	3 10%	8 22%	12 23%	12 27%	13 26%
No	187 78%	92 72%	95 85%	21 96%	29 79%	32 88%	12 77%	23 80%	26 90%	29 78%	39 77%	33 73%	37 74%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 3

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 a. Ottawa should NOT allow oil tankers to transport crude oil within BC coastal waters without FIRST consulting British Columbians in public hearings.

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-		45-	65-		DK/Ref
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100	100+	
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Strongly Agree	362 72%	188 72%	174 72%	27 69%	67 77%	51 66%	29 77%	41 76%	50 76%	58 69%	73 73%	74 72%	67 69%
Somewhat Agree	87 17%	44 17%	43 18%	12 31% ABE	9 11%	14 18%	8 20%	6 11%	8 13%	20 24%	19 19%	19 19%	14 15%
Somewhat Disagree	16 3%	8 3%	8 3%	-	3 3%	5 6%	1 2%	1 2%	4 6%	2 3%	4 4%	1 1%	4 4%
Strongly Disagree	27 5%	14 5%	13 5%	-	6 7%	6 8%	0 1%	3 6%	4 6%	3 3%	3 3%	7 6%	8 8%
NET: Strongly/ Somewhat Agree	449 89%	232 89%	217 90%	39 100% ABCEF	76 87%	65 84%	37 97% F	47 87%	58 88%	78 92%	92 92%	93 92%	81 84%
NET: Strongly/ Somewhat Disagree	43 9%	22 8%	21 9%	-	9 11%	11 14%	1 3%	5 9%	8 12%	5 6%	6 7%	8 8%	11 12%
Don't Know/Refused	10 2%	7 3%	3 1%	-	2 2%	1 1%	-	2 4%	-	1 2%	2 2%	1 1%	4 4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 4

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 b. Modern technology means that there is LITTLE or NO risk of a major oil spill from oil tankers.

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Isl	Th/OK	North	25-	45-	65-	100+	DK/Ref	
		GVRD	GVRD	Other SW	Coast	Koot	Centr	<25	<45	<65			<100
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Strongly Agree	41 8%	18 7%	23 10%	2 5%	9 10%	9 11%	3 9%	3 5%	9 13%	5 6%	10 10%	7 7%	7 7%
Somewhat Agree	75 15%	37 14%	37 16%	7 17%	9 11%	13 17%	8 22%	10 18%	8 13%	16 19%	11 11%	12 12%	18 19%
Somewhat Disagree	142 28%	80 31%	62 26%	19 49%	15 17%	18 24%	10 26%	11 21%	10 16%	24 28%	34 34%	34 33%	29 30%
Strongly Disagree	223 44%	121 46%	102 42%	11 27%	47 55%	28 36%	16 43%	29 54%	38 57%	32 38%	44 44%	45 44%	35 37%
NET: Strongly/ Somewhat Agree	115 23%	55 21%	60 25%	9 23%	18 21%	22 28%	12 31%	12 23%	17 26%	21 25%	21 21%	19 19%	25 26%
NET: Strongly/ Somewhat Disagree	365 73%	201 77%	164 68%	30 76%	63 72%	46 60%	26 69%	40 75%	48 73%	56 66%	78 78%	78 77%	64 67%
Don't Know/Refused	22 4%	5 2%	16 7%	1 2%	6 7%	9 12%	- AB	1 2%	1 1%	8 9%	1 1%	4 4%	7 7%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 5

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 c. Because we all use oil, we have no right to oppose oil tankers on our coast.

	Total	Areas						Income (\$,000)					
		Non GVRD		Fra Val/ Other SW	Islid Coast	Th/OK Koot	North Centrl	25- <25	45- <45	65- <65	100+ <100	DK/Ref 100+	
		B	C	D	E	F	G	H	I	J	K	L	M
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Strongly Agree	57 11%	27 10%	30 12%	7 17%	6 7%	15 19%	2 6%	5 10%	8 12%	9 11%	10 10%	10 10%	14 15%
Somewhat Agree	56 11%	29 11%	28 12%	5 14%	9 10%	6 8%	7 18%	6 11%	6 10%	14 17%	8 8%	11 11%	11 11%
Somewhat Disagree	140 28%	75 29%	65 27%	17 42%	16 18%	17 23%	15 40%	17 32%	19 28%	14 16%	37 37%	26 26%	27 28%
Strongly Disagree	234 47%	124 47%	110 46%	10 25%	50 57%	37 49%	14 36%	22 41%	33 50%	43 52%	44 44%	52 51%	41 42%
NET: Strongly/ Somewhat Agree	113 22%	55 21%	58 24%	12 31%	15 18%	21 28%	9 24%	11 21%	15 22%	24 28%	17 17%	21 21%	25 26%
NET: Strongly/ Somewhat Disagree	374 75%	199 76%	176 73%	26 67%	66 75%	55 71%	29 76%	40 73%	51 78%	57 68%	81 81%	78 77%	67 70%
Don't Know/Refused	15 3%	7 3%	8 3%	1 2%	6 7%	1 1%	-	3 6%	-	3 4%	2 2%	2 2%	4 4%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 6

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 d. With global oil stocks decreasing Canada should not be exporting oil to Asia by oil tanker; our own needs should come first.

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-		45-	65-		DK/Ref
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100	100+	
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Strongly Agree	281 56%	127 49%	154 64% ABD	17 43%	57 66%	55 72% BD	25 66% BD	31 58%	34 51%	52 62%	49 49%	55 54%	60 63%
Somewhat Agree	116 23% F	66 25% F	50 21% F	18 47% ABCEF	13 15%	8 10%	11 28% F	9 17%	18 28%	21 25%	27 27%	21 21%	19 20%
Somewhat Disagree	65 13% DG	44 17% CDEG	22 9%	1 2%	7 8%	13 17% CDG	1 2%	8 14%	10 16% J	5 6%	13 13%	18 18% J	10 11%
Strongly Disagree	23 5%	13 5%	10 4%	2 5%	7 8% F	1 1%	0 1%	4 7%	2 3%	4 5%	7 7%	4 4%	3 3%
NET: Strongly/ Somewhat Agree	397 79%	193 74%	204 85% AB	35 89% B	70 81%	63 82%	36 95% ABE	40 75%	52 79%	73 87% L	76 76%	76 75%	80 83%
NET: Strongly/ Somewhat Disagree	88 18% G	57 22% CDG	32 13%	3 7%	14 16% G	14 18% G	1 3%	11 21%	12 19%	9 10%	20 20%	22 22% J	13 14%
Don't Know/Refused	17 3%	11 4%	5 2%	1 3%	3 4%	-	1 2%	2 4%	2 2%	2 3%	4 4%	3 3%	3 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 7

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 e. The communities that would be most affected by an oil spill should have first say in whether tankers are allowed in BC's north coast.

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Isl'd	Th/OK	North	25-		45-	65-		DK/Ref
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100	100+	
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Strongly Agree	260 52% L	132 50%	128 53%	19 49%	50 57%	40 52%	19 51%	40 74% AKLM	39 60% L	49 58% L	45 45%	41 40%	46 48%
Somewhat Agree	127 25%	55 21%	72 30% BE	13 32%	16 18%	28 36% ABE	16 43% ABE	7 13%	14 21%	21 25%	32 32% H	22 22%	31 32% H
Somewhat Disagree	48 9%	30 11%	18 7%	5 12%	9 10%	3 4%	1 3%	1 3%	8 12%	7 8%	12 12%	14 14% HM	5 5%
Strongly Disagree	57 11%	38 15% CF	19 8%	2 5%	11 12%	5 6%	2 4%	2 4%	3 4%	5 6%	12 12%	23 23% AHIJ	12 12%
NET: Strongly/ Somewhat Agree	387 77% L	186 71% B	200 83% B	32 81%	66 76%	68 88% ABE	35 93% ABE	47 86% L	54 81% L	70 83% L	77 77% L	63 62%	77 80% L
NET: Strongly/ Somewhat Disagree	104 21% CFGH	68 26% CFG	36 15%	7 17%	19 22% FG	8 10%	3 7%	4 7%	11 17%	12 14%	23 23% H	37 37% AHIJ	17 17%
Don't Know/Refused	11 2%	7 3%	4 2%	1 2%	2 2%	2 2%	-	4 7% AL	1 2%	3 3%	-	1 1%	2 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 8

Q4. Although the next provincial general election will not be held until May 2009, if an election were to be held tomorrow, which party would you vote for...  
IF "WOULDN'T VOTE", "DK", "REF" PROBE: Then which one do you most lean towards?

	Total	Areas						Income (\$,000)					DK/Ref
		Non		Fra Val/	Isld	Th/OK	North	25-	45-	65-			
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65		<100	
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
The Liberals	163 32% EF	100 38% CEFG	63 26% ACEFG	21 54% ACEFG	18 21% ACEFG	16 21% ACEFG	7 19% ACEFG	11 20% M	17 26% LM	20 24% LM	40 40% HJ	47 46% AHIJ	28 30% M
The NDP	122 24% M	63 24% M	59 25% LM	5 14% LM	24 28% LM	16 20% LM	14 37% M	12 23% M	23 35% LM	27 32% LM	30 30% M	20 19% M	10 10% M
The Green Party	67 13% G	33 13% G	34 14% G	5 12% G	20 23% ABCG	9 12% ABCG	1 2% ABCG	17 32% AJJK	9 14% AJJK	11 13% AJJK	11 11% AJJK	11 10% AJJK	9 9% AJJK
Other	11 2%	1 *	9 4%	2 5%	2 2%	6 7% A	- A	1 1%	- A	1 2% A	2 2% A	1 1% A	6 6% A
Wouldn't vote	23 5%	14 5%	10 4%	1 1%	3 4%	3 4%	3 7%	2 4%	5 8%	3 3% A	3 3% A	2 2% A	8 8% A
Don't Know/Refused	116 23%	50 19%	66 27% B	6 14% B	20 23% ABD	27 35% ABD	13 34% BD	11 20% A	11 17% A	22 26% A	15 15% A	21 21% A	36 37% AHIKL

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 9

Q4. DECIDED VOTE:

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-	45-	65-		DK/Ref	
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100		100+
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	363	197	165	33	64	46	22	41	50	59	83	78	53
Unweighted Base	357	187	170	32	64	51	23	36	48	68	71	76	58
The Liberals	163 45% EH	100 51% CEF	63 38% CE	21 64% ACEFG	18 28% D	16 35% D	7 33% ABCDE	11 26% AIJK	17 34% LM	20 34% LM	40 48% M	47 60% AHIJ	28 54% HIJ
The NDP	122 34% DM	63 32% D	59 36% D	5 17% D	24 38% ABG	16 34% AB	14 63% -	12 30% AIJK	23 47% LM	27 45% LM	30 36% M	20 25% M	10 19% AJKL
The Green Party	67 19%	33 17%	34 21%	5 14%	20 31%	9 19% AB	1 4%	17 42% AIJK	9 19%	11 19%	11 13%	11 14%	9 16%
Other	11 3%	1 1%	9 6% B	2 6% B	2 3%	6 12% AB	-	1 2%	-	1 2%	2 2%	1 1%	6 11% AJKL

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 10

Q5. And if a federal general election were held tomorrow, which one of the following parties would you vote for?  
 IF "WOULDN'T VOTE", "DK", "REF" PROBE: Then which one do you most lean towards?

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Isld	Th/OK	North	25-		45-	65-		DK/Ref
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100	100+	
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Conservative	140 28% H	64 24%	76 32%	23 59%	18 21%	27 35%	8 21%	8 14%	11 17%	25 30%	27 27%	34 33%	35 37%
			BE	ABCEF		E				H		HI	HI
Liberal	109 22% CFM	77 29%	32 13%	4 11%	14 16%	8 10%	6 15%	11 21%	16 24%	21 25%	23 24%	26 26%	11 12%
			ACDEF						M	M	M	M	
NDP	83 16% M	41 16%	42 17%	2 5%	22 25%	6 8%	12 31%	13 24%	14 21%	13 16%	24 24%	12 12%	7 7%
			DF		ADF		ABCDF	M	M	M	LM		
Green	59 12%	33 13%	25 11%	4 10%	12 14%	7 9%	3 7%	12 23%	12 18%	7 8%	11 11%	10 10%	7 7%
								AJLM	M				
Other	3 1%	2 1%	1 *	1 3%	-	-	-	-	-	-	1 1%	1 1%	1 1%
Wouldn't vote	15 3%	6 2%	9 4%	1 1%	4 4%	2 3%	3 7%	2 3%	3 5%	1 1%	3 3%	1 1%	6 6%
Don't Know/Refused	94 19%	39 15%	56 23%	4 11%	17 20%	27 35%	7 19%	8 15%	10 15%	17 20%	11 11%	18 18%	29 31%
			B			ABCD							AHIKL

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 11

Q5. DECIDED VOTE:

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-	45-	65-		DK/Ref	
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100		100+
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	393	217	176	34	66	47	28	44	53	66	86	83	61
Unweighted Base	388	205	183	34	68	52	29	39	50	76	74	82	67
Conservative	140 36% HI	64 29%	76 43%	23 67%	18 27%	27 56%	8 29%	8 17%	11 21%	25 38%	27 31%	34 41%	35 58%
Liberal	109 28% C	77 35%	32 18%	4 13%	14 21%	8 17%	6 20%	11 26%	16 29%	21 32%	23 27%	26 32%	11 18%
NDP	83 21% D	41 19%	42 24%	2 6%	22 33%	6 13%	12 42%	13 29%	14 26%	13 20%	24 28%	12 14%	7 12%
Green	59 15%	33 15%	25 14%	4 11%	12 19%	7 14%	3 9%	12 28%	12 23%	7 10%	11 13%	10 12%	7 11%
Other	3 1%	2 1%	1 1%	1 3%	-	-	-	-	-	-	1 1%	1 1%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 12

Now a few questions for classification purposes only...  
 D1. Which of the following describes your age ...

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-		45-	65-		DK/Ref
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100	100+	
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
18 to 24	60 12% EL	30 12% E	29 12% E	6 15% E	3 4% E	9 12% ABCE	11 29% F	16 30% AJKL	11 17% JL	5 6% M	9 9% AHJL	4 4% L	13 14% L
25 to 34	84 17% M	49 19% M	34 14% M	3 8% M	9 11% M	14 18% M	8 22% M	6 12% M	15 23% M	12 14% M	27 27% M	15 15% M	8 9% M
35 to 44	94 19% HIM	53 20% F	41 17% F	12 32% ACFG	16 18% F	7 10% F	5 13% F	4 7% F	5 7% F	23 27% HIM	28 28% HIM	28 28% AHIM	6 6% AHIM
45 to 54	99 20% M	51 19% M	48 20% M	6 16% M	19 22% M	16 21% M	6 17% M	7 12% M	10 15% M	19 23% M	17 17% M	31 31% M	15 15% M
55 to 64	75 15% M	37 14% M	38 16% M	5 13% M	21 24% ABFG	9 12% M	3 8% M	3 6% M	9 13% M	11 13% M	12 12% M	16 16% M	24 25% AHJK
65 or older	88 17% KL	40 15% KL	48 20% KL	5 13% KL	19 22% KL	19 25% B	4 11% KL	18 34% AJKL	16 24% KL	14 17% KL	6 6% KL	7 7% KL	26 28% AKL
Refused	4 1% A	1 * A	3 1% A	1 3% A	- A	1 2% A	- A	- A	- A	- A	0 * A	- A	3 4% A

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 13

D2. Which of the following categories best describes your educational background ...

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-	45-	65-	DK/Ref		
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100	100+	DK/Ref
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
High school or less	115 23% L	47 18% B	69 28% C	16 40% D	22 26% E	21 27% F	9 25% G	28 53% AJKL	26 39% AJKL	20 23% L	14 14% K	6 6% L	21 22% L
Vocational/ technical/college	156 31% H	74 28% B	83 34% C	12 31% D	25 28% E	29 38% F	17 45% B	8 15% I	25 38% H	32 38% H	32 32% H	32 31% H	28 29% I
Some university	82 16% B	34 13% B	48 20% C	5 12% D	19 22% E	16 21% F	8 20% G	12 23% I	6 9% I	14 16% J	17 17% K	13 13% L	20 21% M
Graduated university	144 29% CFGHI	105 40% ACDEF	39 16% C	7 17% D	20 23% E	9 12% F	4 10% G	5 10% I	9 14% J	19 23% K	37 37% HIJ	51 50% AHIJ	23 24% H
Refused	5 1%	2 1%	3 1%	-	1 1%	2 3%	-	-	-	-	-	-	5 5% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 14

D3. Which of the following best describes your total annual household income before taxes ...

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-	45-	65-	100+	DK/Ref	
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65			<100
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Less than \$25,000	54 11%	24 9%	30 12%	3 7%	14 16%	9 12%	5 13%	54 100% A	-	-	-	-	-
\$25,000 to less than \$45,000	66 13%	25 10%	41 17%	3 8%	14 16%	17 22%	7 18%	-	66 100% A	-	-	-	-
\$45,000 to less than \$65,000	84 17%	40 15%	44 18%	5 13%	15 17%	18 23%	7 17%	-	-	84 100% A	-	-	-
\$65,000 to less than \$100,000	100 20%	48 18%	52 22%	15 37%	17 19%	11 14%	10 27%	-	-	-	100 100% A	-	-
\$100,000 or more	102 20% CF	71 27% ACEF	30 13%	7 18% F	13 15%	5 6%	5 14%	-	-	-	-	102 100% A	-
Don't Know	19 4%	4 2%	14 6% B	4 10% B	5 6%	5 7% B	-	-	-	-	-	-	19 19% A
Refused	77 15%	48 19% C	29 12%	3 7%	10 12%	12 16%	4 11%	-	-	-	-	-	77 81% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 15

D4. Which of the following best describes your current household composition...

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-	45-	65-			
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100	100+	DK/Ref
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Single with no children	108 22% KL	54 21%	54 23%	6 15%	16 19%	22 29%	10 26%	28 52% AIJK	23 34% AKL	21 24% KL	8 8%	5 5%	24 25% KL
A couple with no children	151 30% GH	83 32% G	68 28% G	11 27% G	26 30% G	26 34% G	5 14% G	6 11%	17 25%	25 30% H	39 39% H	39 38% H	26 27% H
A family with children (includes single parent households)	211 42% F	106 41% F	105 44% F	22 56% F	41 47% F	21 28% F	21 54% F	16 29%	20 31%	35 42%	53 53% HIM	53 52% HIM	34 35%
Other	25 5%	15 6%	10 4%	1 2%	2 3%	5 7%	1 3%	4 8%	6 10%	3 4%	-	5 5%	7 7%
Refused	6 1%	3 1%	4 2%	-	1 1%	2 3%	1 2%	-	-	-	-	-	6 7% A

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 16

D7. Gender:

	Total	Areas						Income (\$,000)					DK/Ref
		Non		Fra Val/	Islid	Th/OK	North	25-	45-	65-	100+		
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65		<100	
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Male	245 49% M	128 49%	118 49%	21 54%	40 46%	38 50%	18 48%	23 43%	31 47%	39 46%	51 51%	66 65%	35 37%
Female	257 51% L	133 51%	123 51%	18 46%	47 54%	39 50%	20 52%	31 57%	35 53%	45 54%	49 49%	36 35%	61 63%
								L	L	L			AL

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 17

D8. Region:

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-	45-	65-			
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100	100+	DK/Ref
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Unweighted Base	502	252	250	41	90	80	39	52	65	96	88	99	102
Vancouver	70 14%	70 27% A	-	-	-	-	-	7 12%	5 8%	9 10%	21 21% IJ	17 17%	12 13%
North Shore	21 4%	21 8% A	-	-	-	-	-	1 2%	2 3%	1 1%	3 3%	6 6%	8 9% AJ
Burnaby/New West	33 7%	33 13% A	-	-	-	-	-	1 3%	3 4%	9 11% K	2 2%	12 12% K	6 6%
Tri-Cities/Maple Ridge/Pitt Meadows (Includes Coquitlam/Port Moody/Port Coquitlam /Anmore/Belcarra)	36 7%	36 14% A	-	-	-	-	-	5 9%	7 10%	6 8%	3 3%	9 9%	6 6%
Richmond/Tsawwassen/Ladner/ S. Delta	28 6%	28 11% A	-	-	-	-	-	1 2%	2 3%	2 3%	5 5%	8 8%	9 9%
Surrey/White Rock/North Delta	58 12%	58 22% A	-	-	-	-	-	9 16%	4 6%	13 15%	12 12%	12 12%	9 9%
Langley/E. to Aldergrove	15 3%	15 6% A	-	-	-	-	-	1 1%	3 4%	-	3 3%	6 6%	2 2%
Fraser Valley/ Other SW	39 8%	-	39 16% A	39 100% AC	-	-	-	3 5%	3 5%	5 6%	15 15% AIJ	7 7%	7 7%
Capital Region District	41 8%	-	41 17% A	-	41 47% AC	-	-	7 13%	5 7%	5 6%	10 10%	7 7%	7 7%
Rest of the Island & Coast	46 9%	-	46 19% A	-	46 53% AC	-	-	7 12%	9 14%	10 11%	6 6%	6 6%	8 9%
Thompson/Okanagan	60 12% L	-	60 25% A	-	-	60 78% AC	-	7 13%	9 13%	14 16% L	9 9%	5 5%	16 17% L
Kootenay	17 3%	-	17 7% A	-	-	17 22% AC	-	2 3%	8 12%	4 5%	1 1%	-	2 2% AKM

# Synovate

July 15, 2008

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-	45-	65-		DK/Ref	
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100		100+
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Cariboo	18 4%	-	18 8%	-	-	-	18 49%	1 2%	3 5%	2 3%	8 8%	2 2%	2 2%
NorthCoast	7 1%	-	7 3%	-	-	-	7 18%	1 2%	3 5%	1 1%	1 1%	1 1%	-
Nechako	5 1%	-	5 2%	-	-	-	5 13%	3 5%	0 1%	2 2%	-	-	-

(continued)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 17

D8. Region:

	Total	Areas						Income (\$,000)					
		Non		Fra Val/	Islid	Th/OK	North	25-	45-	65-		DK/Ref	
		GVRD	GVRD	Other SW	Coast	Koot	Centrl	<25	<45	<65	<100		100+
A	B	C	D	E	F	G	H	I	J	K	L	M	
Total	502	261	241	39	87	77	38	54	66	84	100	102	96
Northeast	8 2%	-	8 3%	-	-	-	8 20% AC	-	-	2 2%	2 2%	2 2%	3 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - A/H/I/J/K/L/M

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 1

Q1. Since 1972 the Canadian federal government has BANNED oil tankers from transporting crude oil through BC's inside passage to protect the coast from oil spills. Now Ottawa is considering allowing oil tankers to transport crude oil through our coastal waters. IN YOUR OPINION, should we (BAN or ALLOW) oil tanker traffic in BC's inside coastal waters.

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
BAN oil tanker traffic	363 72%	160 65%	203 79%	35 59%	59 70%	74 79%	70 71%	60 80%	62 71%	77 67%	117 75%	166 74%	76 70%	122 81%	145 68%	16 63%
ALLOW oil tanker traffic	95 19% C	67 27% AC	27 11%	17 29%	20 23%	13 14%	16 17%	11 15%	16 18%	22 19%	26 17%	45 20%	19 18%	21 14%	47 22%	6 24%
Don't Know/Refused	44 9%	18 7%	27 10%	7 12%	5 6%	7 7%	12 12%	4 5%	9 11%	16 14%	13 8%	15 7%	14 13%	8 5%	20 9%	3 13%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 2

Q2. The company Enbridge recently announced plans to build an oil tanker terminal on BC's North Coast. Oil tanker traffic would transport crude oil 100 kilometres through the inside passage and along the coastal waters of the Great Bear Rainforest and then up a 140km fjord [pronounced: FEE-YORD] to the town of Kitimat. Before Today, have you heard of the plans to build an oil tanker terminal in Kitimat, BC?

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Total	240	123	117	35	40	42	41	38	44	58	73	107	54	75	97	12
Unweighted Base	242	121	121	16	25	39	46	51	62	59	78	100	53	82	91	13
Yes	53 22%	34 28%	19 16%	4 11%	6 14%	10 23%	9 21%	12 30%	14 32%	12 21%	20 28%	20 19%	13 23%	22 30%	14 14%	4 31%
No	187 78%	89 72%	98 84%	31 89%	34 86%	32 77%	33 79%	27 70%	30 68%	46 79%	53 72%	87 81%	42 77%	53 70%	83 86%	8 69%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 3

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 a. Ottawa should NOT allow oil tankers to transport crude oil within BC coastal waters without FIRST consulting British Columbians in public hearings.

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Strongly Agree	362 72%	163 67%	199 77%	39 66%	65 78%	68 73%	73 74%	52 70%	62 70%	80 69%	119 76%	161 71%	75 69%	108 71%	157 74%	19 75%
Somewhat Agree	87 17%	47 19%	40 15%	13 22%	9 11%	22 24%	17 17%	12 16%	12 14%	22 19%	24 16%	39 17%	18 16%	28 19%	33 16%	4 17%
Somewhat Disagree	16 3%	10 4%	7 3%	-	2 2%	1 1%	2 2%	7 10%	4 4%	5 4%	6 4%	5 2%	3 3%	6 4%	5 2%	2 8%
Strongly Disagree	27 5% C	21 9% AC	6 2%	5 8%	7 9%	2 2%	4 4%	2 3%	7 8%	6 5%	5 3%	17 7%	7 7%	7 5%	13 6%	-
NET: Strongly/ Somewhat Agree	449 89%	211 86%	238 93%	53 88%	75 89%	91 96%	90 91%	64 86%	74 84%	102 88%	144 92%	200 89%	93 86%	136 90%	191 90%	23 92%
NET: Strongly/ Somewhat Disagree	43 9% C	31 13% C	13 5%	5 8%	9 11%	3 4%	6 6%	9 12%	10 12% F	11 9%	11 7%	21 9%	10 9%	13 9%	18 8%	2 8%
Don't Know/Refused	10 2%	4 2%	6 2%	2 4%	-	-	3 3%	1 2%	3 4%	3 3%	2 1%	5 2%	5 5% NO	2 1%	3 1%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 4

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 b. Modern technology means that there is LITTLE or NO risk of a major oil spill from oil tankers.

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Strongly Agree	41 8% C	30 12% C	11 4%	3 5%	7 9%	5 6%	8 8%	5 7%	11 13%	10 9%	13 8%	17 8%	9 8%	15 10%	15 7%	2 8%
Somewhat Agree	75 15%	42 17%	32 13%	17 28% E	7 8%	13 14%	13 13%	11 15%	12 14%	19 17%	18 11%	35 15%	18 16%	17 11%	33 15%	6 23%
Somewhat Disagree	142 28% I	63 25%	80 31%	20 33%	27 32%	30 32% I	25 25%	23 31% I	16 19%	33 28%	34 21%	75 33% K	25 23%	46 30%	62 29%	7 29%
Strongly Disagree	223 44%	102 41%	121 47%	17 29%	41 48%	40 43%	50 51% D	33 45%	42 47%	49 42%	85 54% AJL	88 39%	52 48%	70 47%	88 42%	10 39%
NET: Strongly/ Somewhat Agree	115 23%	72 29% C	43 17%	20 34%	14 17%	19 20%	21 21%	16 22%	23 27%	29 25%	31 20%	52 23%	26 24%	32 21%	48 22%	8 31%
NET: Strongly/ Somewhat Disagree	365 73%	164 67%	201 78% B	37 61%	67 80%	70 75%	75 76%	57 76%	58 66%	81 71%	119 76%	163 72%	77 71%	116 77%	150 71%	17 69%
Don't Know/Refused	22 4%	9 4%	13 5%	3 5%	3 3%	5 5%	3 3%	2 2%	6 7%	4 4%	7 4%	10 5%	5 4%	3 2%	14 6%	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 5

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 c. Because we all use oil, we have no right to oppose oil tankers on our coast.

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or	Voc/Col	Some/Grad	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Strongly Agree	57 11% F	36 14% C	21 8%	13 22% FGH	12 15% F	4 4%	8 8%	5 6%	13 15% FH	19 17% K	12 8%	24 11%	18 17% N	13 8%	23 11%	1 4%
Somewhat Agree	56 11%	27 11%	29 11%	10 16%	5 6%	15 15%	11 12%	7 9%	8 10%	22 19% AKL	15 10%	19 8%	10 10%	18 12%	23 11%	5 20%
Somewhat Disagree	140 28% G	68 28%	72 28%	24 40% GH	30 36% GH	28 29%	17 18%	16 21%	24 27%	29 25%	34 22%	75 33% K	31 29%	40 27%	60 28%	8 33%
Strongly Disagree	234 47% DJ	108 44%	126 49%	13 21%	34 41%	46 49% D	58 58% ADEI	43 58% ADE	40 45% D	40 34%	91 58% AJL	103 46% J	47 44%	77 51%	96 45%	10 41%
NET: Strongly/ Somewhat Agree	113 22%	63 26%	50 20%	23 38% FH	17 21%	18 19%	19 20%	12 16%	22 25%	41 36% AKL	27 17%	42 19%	29 27%	31 20%	46 22%	6 23%
NET: Strongly/ Somewhat Disagree	374 75% J	176 72%	199 78%	37 62%	65 77%	73 78%	75 76%	59 78%	64 73%	69 60%	125 80% J	178 79% J	79 73%	117 77%	156 74%	18 74%
Don't Know/Refused	15 3%	7 3%	8 3%	-	2 2%	2 2%	4 4%	4 6%	2 2%	5 5%	4 3%	5 2%	1 1%	3 2%	9 4%	1 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 6

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 d. With global oil stocks decreasing Canada should not be exporting oil to Asia by oil tanker; our own needs should come first.

	Gender		Age							Education			Family Composition			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Strongly Agree	281 56% DL	131 54%	150 58%	20 34%	44 53%	52 55%	55 55%	50 67%	56 64%	71 61%	101 64%	107 47%	61 56%	86 57%	112 53%	16 66%
Somewhat Agree	116 23% HI	57 23%	59 23%	26 44% AGHI	21 25%	27 29% HI	19 19%	10 14%	12 14%	26 22%	33 21%	56 25%	21 19%	35 23%	54 26%	5 19%
Somewhat Disagree	65 13%	35 14%	30 12%	9 15%	12 15%	13 14%	14 14%	9 12%	9 10%	11 10%	14 9%	39 17% K	18 17%	18 12%	27 13%	1 6%
Strongly Disagree	23 5% C	17 7% C	6 2%	2 3%	6 7%	1 1%	4 4%	4 5%	6 7% F	4 4%	3 2%	15 7% K	3 3%	10 6%	10 5%	-
NET: Strongly/ Somewhat Agree	397 79% L	189 77%	208 81%	47 78%	66 78%	79 84%	73 74%	61 81%	68 78%	97 84% L	134 86% L	163 72%	82 76%	121 80%	166 79%	21 85%
NET: Strongly/ Somewhat Disagree	88 18% K	52 21% C	36 14%	11 18%	18 22%	14 15%	18 18%	13 17%	15 17%	16 14%	17 11%	55 24% JK	22 20%	28 19%	37 18%	1 6%
Don't Know/Refused	17 3%	4 2%	12 5%	2 4%	-	1 1%	8 8% AFH	2 2%	4 5%	3 3%	5 4%	8 4%	5 4%	2 1%	8 4%	2 9% N

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 7

Q3. Please tell me if you AGREE or DISAGREE with each of the following statements. PROBE: Would that be strongly or somewhat (agree/disagree)?  
 e. The communities that would be most affected by an oil spill should have first say in whether tankers are allowed in BC's north coast.

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or	Voc/Col	Some/Grad	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Strongly Agree	260 52% L	115 47%	145 56%	41 68% EH	37 44%	48 51%	49 49%	33 44%	51 58% H	71 62% AL	90 58% L	96 42%	69 64% ANO	74 49%	97 46%	15 60%
Somewhat Agree	127 25%	55 22%	72 28%	12 21% EH	21 25%	24 25%	23 24%	22 30%	23 26%	25 22% AL	38 25% L	64 28%	25 23% ANO	38 25%	58 28%	6 24%
Somewhat Disagree	48 9%	24 10%	23 9%	2 3% I	11 13% I	13 14% I	11 11% I	7 10% I	4 4%	10 9% I	11 7% I	25 11%	4 4% M	17 11% M	25 12% M	1 3%
Strongly Disagree	57 11% CJ	46 19% AC	10 4%	5 8%	12 15%	8 9%	13 13%	10 13%	8 9%	4 4% CJ	14 9% AJK	38 17% AJK	9 8% ANO	22 14% ANO	23 11% ANO	3 14%
NET: Strongly/ Somewhat Agree	387 77% B	170 69%	217 84% AB	53 89%	58 69%	72 76%	72 73%	56 74%	74 84% EG	96 83% L	129 82% L	159 71%	94 87% ANO	111 74%	156 74%	21 83%
NET: Strongly/ Somewhat Disagree	104 21% CIJM	70 29% AC	34 13%	7 11%	24 28% I	21 23% I	23 24% I	17 23% I	12 13%	14 13% AJK	25 16% AJK	63 28% AJK	13 12% M	39 26% M	47 22% M	4 17%
Don't Know/Refused	11 2%	5 2%	6 2%	- 3%	3 3%	1 1%	3 3%	2 3%	2 2%	5 4% AJK	3 2% AJK	3 2%	1 1% ANO	1 1% ANO	8 4% ANO	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 8

Q4. Although the next provincial general election will not be held until May 2009, if an election were to be held tomorrow, which party would you vote for...  
IF "WOULDN'T VOTE", "DK", "REF" PROBE: Then which one do you most lean towards?

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or	Voc/Col	Some/Grad	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
The Liberals	163 32%	96 39%	67 26%	16 27%	24 28%	34 36%	37 38%	25 34%	27 31%	33 29%	42 27%	87 38%	33 30%	48 32%	74 35%	8 33%
The NDP	122 24%	53 22%	69 27%	18 30%	22 26%	22 24%	23 23%	17 23%	19 21%	25 21%	43 28%	53 24%	27 25%	46 31%	46 22%	2 9%
The Green Party	67 13%	31 13%	36 14%	12 21%	8 10%	18 19%	10 10%	9 12%	10 11%	18 16%	21 14%	27 12%	15 14%	21 14%	30 14%	2 7%
Other	11 2%	5 2%	5 2%	3 5%	1 1%	1 1%	1 1%	4 5%	0 1%	2 2%	3 2%	6 3%	4 4%	1 1%	5 3%	-
Wouldn't vote	23 5%	6 2%	18 7%	7 12%	6 7%	2 2%	3 3%	1 2%	4 4%	6 5%	9 6%	9 4%	5 4%	3 2%	11 5%	4 16%
Don't Know/Refused	116 23% D	55 22%	61 24%	3 5%	23 28%	17 18%	25 26%	18 24%	27 31%	31 27%	38 24%	44 19%	25 23%	32 21%	46 22%	9 35%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 9

Q4. DECIDED VOTE:

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	363	185	178	50	54	75	70	56	56	78	110	173	79	117	155	12
Unweighted Base	357	178	179	22	31	69	76	77	80	78	113	163	75	131	139	11
The Liberals	163 45%	96 52%	67 38%	16 32%	24 43%	34 45%	37 53%	25 46%	27 48%	33 43%	42 39%	87 50%	33 42%	48 41%	74 48%	8 68%
The NDP	122 34%	53 29%	69 39%	18 36%	22 40%	22 30%	23 32%	17 30%	19 33%	25 31%	43 39%	53 31%	27 35%	46 40%	46 30%	2 18%
The Green Party	67 19%	31 17%	36 20%	12 25%	8 15%	18 23%	10 14%	9 17%	10 18%	18 24%	21 19%	27 16%	15 19%	21 18%	30 19%	2 14%
Other	11 3%	5 3%	5 3%	3 6%	1 2%	1 2%	1 1%	4 7%	0 1%	2 2%	3 2%	6 3%	4 5%	1 1%	5 3%	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 10

Q5. And if a federal general election were held tomorrow, which one of the following parties would you vote for?  
 IF "WOULDN'T VOTE", "DK", "REF" PROBE: Then which one do you most lean towards?

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or	Voc/Col	Some/Grad	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Conservative	140 28%	81 33%	59 23%	11 18%	14 17%	24 25%	29 29%	32 43%	30 35%	30 26%	42 27%	66 29%	28 26%	48 31%	56 26%	7 28%
Liberal	109 22%	58 23%	51 20%	11 19%	20 24%	21 23%	23 23%	14 19%	19 22%	22 19%	31 20%	57 25%	27 25%	34 22%	44 21%	3 13%
NDP	83 16%	30 12%	53 21%	17 29%	17 21%	15 16%	14 14%	11 15%	7 8%	17 14%	27 17%	39 17%	17 16%	23 15%	39 19%	3 11%
Green	59 12%	30 12%	29 11%	11 18%	14 17%	14 15%	10 10%	3 3%	8 9%	17 15%	20 13%	21 9%	12 11%	19 13%	26 12%	2 7%
Other	3 1%	3 1%	-	-	-	2 2%	-	-	1 1%	1 1%	-	2 1%	1 1%	-	2 1%	-
Wouldn't vote	15 3%	4 2%	11 4%	5 8%	4 5%	1 1%	3 3%	-	2 3%	3 3%	6 4%	6 3%	-	2 2%	9 4%	3 11%
Don't Know/Refused	94 19%	40 16%	54 21%	5 9%	14 17%	17 18%	20 21%	15 20%	21 24%	25 22%	31 20%	35 16%	23 21%	25 16%	35 16%	7 30%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 11

Q5. DECIDED VOTE:

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	393	201	192	50	65	76	76	60	65	87	120	184	85	124	167	15
Unweighted Base	388	196	192	22	38	70	80	82	93	87	121	176	82	139	150	14
Conservative	140 36%	81 40%	59 31%	11 22%	14 21%	24 31%	29 38%	32 54%	30 47%	30 35%	42 35%	66 36%	28 33%	48 38%	56 33%	7 48%
Liberal	109 28%	58 29%	51 27%	11 22%	20 31%	21 28%	23 30%	14 24%	19 30%	22 25%	31 26%	57 31%	27 32%	34 27%	44 26%	3 22%
NDP	83 21%	30 15%	53 28%	17 34%	17 27%	15 20%	14 19%	11 18%	7 11%	17 19%	27 23%	39 21%	17 20%	23 19%	39 24%	3 19%
Green	59 15%	30 15%	29 15%	11 21%	14 22%	14 19%	10 13%	3 4%	8 12%	17 20%	20 17%	21 12%	12 14%	19 15%	26 16%	2 12%
Other	3 1%	3 1%	-	-	-	2 3%	-	-	1 1%	1 1%	-	2 1%	1 1%	-	2 1%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 12

Now a few questions for classification purposes only...  
 D1. Which of the following describes your age ...

	Gender		Age							Education			Family Composition			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
18 to 24	60 12% N	31 12%	29 11%	60 100% A	-	-	-	-	-	20 18% K	13 8%	27 12%	22 20% AN	5 3%	28 13% N	6 23% N
25 to 34	84 17% JM	42 17%	42 16%	-	84 100% A	-	-	-	-	10 9%	31 20% J	42 19% J	10 9%	32 21% M	39 18% M	4 14%
35 to 44	94 19% JN	47 19%	47 18%	-	-	94 100% A	-	-	-	12 11%	32 21% J	49 22% J	14 13% N	9 6%	67 32% AMNP	3 12%
45 to 54	99 20%	49 20%	50 19%	-	-	-	99 100% A	-	-	20 17%	37 23%	42 19%	16 15%	25 17%	52 25% M	4 17%
55 to 64	75 15% O	37 15%	38 15%	-	-	-	-	75 100% A	-	19 17%	22 14%	32 14%	10 9%	40 26% AMO	19 9%	6 22% O
65 or older	88 17% O	40 16%	48 19%	-	-	-	-	-	88 100% A	33 29% AKL	20 13%	33 15%	35 33% AOP	41 27% AO	6 3%	3 11%
Refused	4 1%	1 *	3 1%	-	-	-	-	-	-	-	1 1%	0 *	1 1%	-	1 *	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 13

D2. Which of the following categories best describes your educational background ...

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
High school or less	115 23% F	52 21%	63 25%	20 34% EF	10 12%	12 13%	20 20%	19 26% EF	33 38% AEF	115 100% A	-	-	29 26%	29 19%	52 24%	4 18%
Vocational/ technical/college	156 31%	66 27%	90 35%	13 21%	31 37%	32 34%	37 37% I	22 29%	20 23%	-	156 100% A	-	33 31%	44 29%	66 31%	13 52% AMNO
Some university	82 16%	41 17%	40 16%	18 30%	11 13%	15 16%	14 14%	12 16%	13 15%	-	-	82 36% A	19 18%	24 16%	33 16%	4 17%
Graduated university	144 29% P	83 34% C	61 24% C	9 15%	32 38% DI	35 37% DI	28 29%	20 27%	20 23%	-	-	144 64% A	28 25%	53 35% P	60 29% P	3 10%
Refused	5 1%	3 1%	2 1%	-	-	-	-	1 2%	1 1%	-	-	-	-	1 1%	0 *	1 3%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 14

D3. Which of the following best describes your total annual household income before taxes ...

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Less than \$25,000	54 11% FHKN	23 9%	31 12%	16 27% AEFG	6 7%	4 4%	7 7%	3 4%	18 21% AEFG	28 25% AKL	8 5%	18 8%	28 26% ANO	6 4%	16 7%	4 N
\$25,000 to less than \$45,000	66 13% FL	31 13%	35 14%	11 19% F	15 18% F	5 5%	10 10%	9 12%	16 18% F	26 23% AL	25 16% L	15 7%	23 21% ANO	17 11%	20 10%	6 26% NO
\$45,000 to less than \$65,000	84 17%	39 16%	45 18%	5 9%	12 14%	23 24%	19 19%	11 15%	14 16%	20 17%	32 20%	33 14%	21 19%	25 17%	35 17%	3 13%
\$65,000 to less than \$100,000	100 20% IJM	51 21%	49 19%	9 14%	27 32% AHI	28 30% AGHI	17 18% I	12 17% I	6 7%	14 12%	32 21% J	54 24% J	8 7%	39 26% M	53 25% M	-
\$100,000 or more	102 20% CIJM	66 27% AC	36 14%	4 7%	15 18%	28 30% ADI	31 32% ADI	16 21% I	7 8%	6 6%	32 20% J	64 28% AJ	5 5%	39 25% M	53 25% M	5 19% M
Don't Know	19 4%	8 3%	10 4%	8 14% AEFG	2 2%	1 1%	1 1%	4 6% G	3 3%	6 5%	4 2%	9 4%	4 4%	3 2%	10 5%	2 9%
Refused	77 15% F	27 11%	50 20% B	5 9%	7 8%	5 6%	14 14%	19 26% AEFG	24 27% AEFG	15 13%	24 15%	34 15%	20 18%	23 15%	24 11%	4 17%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 15

D4. Which of the following best describes your current household composition...

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Single with no children	108 22% H	53 22%	55 22%	22 36% EFGH	10 12%	14 15%	16 17%	10 13%	35 40% AEFG	29 25%	33 21%	47 21%	108 100% A	-	-	-
A couple with no children	151 30% DF	90 37% C	61 24%	5 8%	32 38% DF	9 10%	25 25% F	40 53% ADFG	41 47% ADFG	29 25%	44 28%	77 34%	-	151 100% A	-	-
A family with children (includes single parent households)	211 42% HI	90 37%	121 47% B	28 46% HI	39 47% HI	67 72% ADEG	52 53% AHI	19 25% I	6 7%	52 45%	66 42%	94 41%	-	-	211 100% A	-
Other	25 5%	12 5%	13 5%	6 9%	4 4%	3 3%	4 4%	6 7%	3 3%	4 4%	13 8% L	7 3%	-	-	-	25 100% A
Refused	6 1%	1 *	6 2%	-	-	-	1 1%	2 2%	2 2%	2 1%	1 1%	2 1%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 16

D7. Gender:

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Male	245 49%	245 100% A	-	31 51%	42 50%	47 50%	49 49%	37 50%	40 45%	52 45%	66 42%	124 55% K	53 49%	90 60% AO	90 43%	12 47%
Female	257 51% N	-	257 100% A	29 49%	42 50%	47 50%	50 51%	38 50%	48 55%	63 55%	90 58% L	101 45%	55 51%	61 40%	121 57%	13 53% N

Proportions/Means: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 17

DB. Region:

	Gender		Age							Education			Family Composition			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Unweighted Base	502	243	259	26	50	87	107	101	125	122	156	216	107	170	191	25
Vancouver	70 14% IJ	36 15%	34 13%	2 3%	15 18%	18 20%	18 19%	11 14%	5 6%	4 4%	16 10%	50 22% AJK	18 17%	25 16%	24 11%	3 11%
North Shore	21 4%	9 4%	12 5%	2 4%	-	2 3%	6 6%	2 3%	8 10% AH	1 1%	5 3%	15 7% J	6 6%	5 3%	8 4%	2 9%
Burnaby/New West	33 7% O	14 6%	19 7%	4 7%	8 9%	6 7%	3 3%	5 6%	7 9%	4 4%	8 5%	20 9%	9 8%	16 11%	5 3%	3 11%
Tri-Cities/Maple Ridge/Pitt Meadows (Includes Coquitlam/Port Moody/Port Coquitlam /Anmore/Belcarra)	36 7% I	17 7%	19 7%	4 6%	5 6%	12 13%	9 9%	5 7%	1 1%	12 10%	16 10%	9 4%	6 6%	9 6%	19 9%	2 7%
Richmond/Tsawwassen/Ladner/S. Delta	28 6%	11 5%	16 6%	6 11%	-	2 3%	4 4%	9 12% AFG	6 7%	5 5%	5 3%	18 8% K	6 5%	8 5%	12 6%	1 4%
Surrey/White Rock/North Delta	58 12%	32 13%	26 10%	12 20% H	15 18% H	11 11%	9 9%	5 7%	7 8%	17 15%	20 13%	21 9%	8 8%	11 7%	34 16% MN	5 18%
Langley/E. to Aldergrove	15 3%	8 3%	7 3%	-	6 7% H	1 1%	2 2%	1 1%	5 6% H	3 3%	5 3%	6 3%	1 1%	9 6% MO	5 2%	-
Fraser Valley/Other SW	39 8%	21 9%	18 7%	6 10%	3 4%	12 13%	6 6%	5 7%	5 6%	16 14% AL	12 8%	11 5%	6 5%	11 7%	22 10%	1 4%
Capital Region District	41 8%	20 8%	21 8%	-	6 7%	8 8%	11 11%	7 10%	9 10%	7 6%	14 9%	20 9%	9 8%	9 6%	21 10%	2 7%
Rest of the Island & Coast	46 9%	20 8%	26 10%	3 5%	4 4%	8 8%	8 8%	14 18%	10 11%	15 13%	11 7%	19 9%	8 7%	17 11%	20 9%	1 3%
Thompson/Okanagan	60 12%	28 11%	32 12%	6 10%	12 14%	6 7%	12 13%	5 7%	17 19% AFH	12 11%	25 16% L	21 9%	18 16% O	18 12%	18 8%	5 19%
Kootenay	17 3%	10 4%	7 3%	3 5%	2 2%	1 1%	4 4%	4 6%	3 3%	9 7% AL	4 3%	4 2%	5 4%	7 5%	3 2%	1 3%
Cariboo	18	10	8	6	4	3	2	1	3	3	7	9	5	3	10	1

# Synovate

July 15, 2008

	Total A	Gender		Age						Education			Family Composition			
		Male B	Female C	18-24 D	25-34 E	35-44 F	45-54 G	55-64 H	65+ I	HS or Less J	Voc/Col /Tec K	Some/Grad Univ L	Single M	Couple N	Family O	Other P
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
	4%	4%	3%	9% H	5%	3%	2%	1%	3%	3%	4%	4%	4%	2%	5%	2%
NorthCoast	7 1%	2 1%	5 2%	3 5%	1 1%	1 1%	1 1%	0 1%	1 1%	-	5 3%	2 1%	4 3%	-	3 1%	1 2%
Nechako	5 1%	1 *	4 1%	3 5%	-	-	1 1%	1 1%	0 *	3 3%	1 1%	1 *	1 1%	1 1%	3 1%	-

(continued)

Proportions/Means: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P

## BC-Wide ConsumerScope July 2008 Tanker Poll Questions (WEIGHTED DATA)

Table 17

D8. Region:

	Total	Gender		Age						Education			Family Composition			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Less	Voc/Col /Tec	Some/Grad Univ	Single	Couple	Family	Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Total	502	245	257	60	84	94	99	75	88	115	156	226	108	151	211	25
Northeast	8 2%	4 2%	3 1%	-	3 4%	1 1%	2 2%	1 1%	1 1%	3 3%	5 3%	-	1 1%	1 *	5 2%	-

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - A/D/E/F/G/H/I - A/J/K/L - A/M/N/O/P